

# THE SHARD

## APPLICATION FOR FILMING/PHOTOGRAPHY

NB This is not a permit to film.

**Release:** On approval of the application and completion of a subsequent permit, any footage, film or photography captured is strictly only permitted for use for the purpose or the production described within this form.

**Drone Flights:** Drone flights are not permitted, The Shard is classed as part of the UK Critical National Infrastructure, and the buildings integration into the London Underground and London Bridge Railway Station requires careful management.

<b>Your company name</b>	
<b>Address of company applying for approval</b>	
<b>Contact name and position</b>	
<b>Contact email and telephone</b>	

<b>Your client</b> If you are filming or taking photography on behalf of a client, please state their business name, your clients name, and their contact details.	
---	--

### THE APPLICATION

<b>Name of series/production</b> What is the name of the series the filming or photography is being requested for	
<b>Objective/purpose</b> Please provide some detail of what you want to capture and provide context of the wider piece.	
<b>What are the details of the scene to be captured?</b> The plot, narrative, message, or communication being portrayed.	
<b>What is the IMDB certificate rating either for the series, or the eventual production.</b> For example, mature, PG, U	
<b>What is the IMDB genre rating for the series or the eventual production.</b> For example, documentary, thriller, action	

# THE SHARD

## THE SHARD

<b>Will you refer to The Shard, either by name, external images of the building or create any other form of recognition with the brand?</b> (Interiors, exteriors, views etc)	
<b>What and where do you want to film?</b> (Interiors, exteriors, views etc)	

## DISTRIBUTION

<b>Intended use of the media</b> (Where and how will it be distributed?)	
<b>Date of broadcast</b> (If applicable)	
<b>Anticipated viewing figures/audience</b> (If known)	
<b>Name and address of production company on site</b>	
<b>Proposed date(s) and times</b> (Please specify access time required, including set-up and de-rig)	
<b>Live broadcast or pre-record?</b> (Please specify)	
<b>Do you require an interview with staff/a spokesperson for The Shard?</b>	

## CREW & EQUIPMENT

<b>Total number of crew</b> (Including presenter/talent/guests - names & titles will be required prior to access)	
<b>Please detail all equipment including cameras, lighting, tracking, smoke machines, generators and props</b>	
<b>Do you need access to any specific facilities?</b> (Please specify)	
<b>Do you need access to shared areas, loading bay, communal space etc.</b> (Please specify)	

# THE SHARD

## CONFIRMATION

<p><b>Please sign to confirm that this application is true representation of your requirements.</b> Anything that deviates will not be permitted and licence to film or use the Shard's trademark/licence will not be given.</p>	
--	--

When you have completed this form please return it to the press office by email: [Marketing@remlimited.com](mailto:Marketing@remlimited.com) and we will be in touch to discuss your application.

Please note that the following information will also be required before access is granted:

- Evidence of the crew's Public Liability Insurance (to the minimum value of £10m with an insurer acceptable to REM; actual value to be determined by REM once filming application received).
- Enquirer may need to sign a REM filming/location agreement and NDA.
- REM may need to make amends/additions to third party filming/location agreements.

Please note that all filming agreements will be subject to the below conditions:

- All cast and crew must comply with full health and safety regulations and requirements for the duration of filming.
- Any and all statistics, names or other factual information referenced on camera pertaining to The Shard or its tenants, owners, location, construction or any affiliated party must be pre-approved for use by Real Estate Management (UK) Limited on behalf of The Shard's owners.